

# CURRICULUM VITAE

## of Marco Ganz

[REDACTED]

[REDACTED]

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Italian: mother tongue;

English: fluently spoken and written, frequent professional use;

French: fluently spoken and written, frequent professional use;

### EDUCATION AND ENDORSEMENTS

[REDACTED] *Laurea in Scienze dell'Informazione* (University Degree in Computer Science) specialised in Data Bases and Information Systems, [REDACTED]  
[REDACTED]

Member of CERN Alumni ([marco.ganz@alumni.cern](mailto:marco.ganz@alumni.cern))

Founder of Coder Dojo in Verona

### EXPERIENCE HIGHLIGHTS

I'm a manager with strong experience in management of business and ICT services and teams mainly in the digital banking and financial world.

I have a strong international mindset fostered through several years working in global organisations, leading cross-country initiatives and nourished by daily contacts with my international peers as well as avidly reading international press (FT, NYT, LeMonde between the others).

Despite my technical and scientific background since joining the banking world I've mostly worked within business areas developing a strong focus on business objectives and understanding business processes and organisational needs in addition to technical challenges.

I'm very passionate about my work, I have strong human values and I excel at building good relations with my stakeholders.

My professional experience is characterised by 4 main phases:

- **CERN, Geneva, Switzerland:** I started my career in 1995 spending 6 years working in this world class international research centre covering different roles ranging from **software development** – I pioneered adoption of Java for development of advanced web applications and developed some data acquisition libraries still in use inside the Alice particle detector at LHC – up to management of **critical internet services**. This gave me the habit of *working with multiple cultures and languages and made me develop a global mindset which still drives most of my personal and professional choices*
- **Capitalia, Rome, Italy:** In 2001 I moved to the banking world having the outstanding opportunity to contribute to the transformation of the Finance Dept. within the new-born Capitalia Group. I co-founded the **Quantitative Finance team** building from scratch a **low cost architecture for derivative pricing** and eventually leading the **Front Office** platform based on Murex. This gave me the chance to learn new skills and languages as well as *develop my managerial skills up to becoming CIO for Capitalia Asset Management* (team had roughly 30 employees between Rome and Milan; yearly budget around 5M EUR)
- **UniCredit, Verona/Milan/Munich/Vienna, Europe:** the Capitalia acquisition by UniCredit gave me the opportunity in 2008 to move back to an highly international environment. I led several **key global projects in the ebanking/ internet banking** field (yearly budget around 3M EUR / 20-30 FTEs) and eventually became *Head of the Global Project Management team* (50 FTEs ca. over 4 countries). I then moved to **IT government & transformation** activities contributing to the company transition to more structured methodologies for project management and services implementation. Impacted portfolio consisted of more than 1500 projects per year (>50k EUR each). This gave me the chance to *deepen my knowledge of methods and standards as well as learn how to deal with internal and external assessors* (e.g. during repeated ECB inspections)
- **buddybank / buddy UniCredit, Verona/Milan, Italy:** the decision by UCG to create a **state of the art mobile banking offer** through a new organisation focused on agility and quality gave me the chance in 2016 to face the challenges of **highly demanding digital customers**. I successfully **lead the IT developments** (mainly focused on APP services and core banking setup) and after the go-live the new-born **Customer Excellence** team responsible for buddybank IT services. In this role I further *developed my skills related to team management, service management and change management as well as my knowledge of the digital banking world*. I also contributed to several strategic UCG initiatives where I pioneered some breakthrough ideas (e.g. new core banking assessment for buddybank customers or definition of a strategy for crypto-asset). The organisational model we created for buddybank eventually evolved in 2024 becoming the **new service model offered by UniCredit to its whole digital customer base in Italy**. I'm currently leading digitalisation and simplification initiatives inside buddy UniCredit.

I'm a proud father and husband. I was born in the Dolomites and I feel a strong connection with my birth land. I love practicing several sports and I'm a passionate photographer.